

Spring / Summer '23

66th Aysaf

**International Exhibition for Footwear Materials,
Components, Leather and Technologies**

1-4 JUNE 2022 / Istanbul Expo Center

**MEETING POINT OF THE
INDUSTRY**



THIS FAIR IS ORGANIZED WITH THE PERMISSION
OF TOBB (THE UNION OF CHAMBERS
AND COMMODITY EXCHANGES OF TURKEY)
IN ACCORDANCE WITH THE LAW NO.5174

Supporters:



New Era at AYSAF Exhibition, Leading Event for The Footwear Industry

Turkish Footwear Industry Suppliers Association (AYSAD) and Artkim joined forces for the AYSAF - International Exhibition for Footwear Materials, Components, Leather and Technologies, which is one of the biggest meeting of the footwear industry. AYSAF, which will open its doors in 2022 with the experience of the Turkish Footwear Industry Suppliers Association (AYSAD), which operates effectively in the industry, and Artkim, which has shed light on the chemical industry with the exhibitions it has organized for years, added strength to its strength with its renewed face.

AYSAF, which will host its visitors at the Istanbul Expo Center between 1 - 4 June 2022, will bring together the leading companies from all over the world. The exhibition will play an important role in establishing new business deals and will offer exhibitors the opportunity to meet with local and foreign visitors.

The Heart of Footwear Industry Will Beat in AYSAF 2022!

AYSAF, which has contributed significantly to exports in the field of footwear and sub-industry for years, will play an active role in delivering innovative products and services to the industry professionals and establishing new sectoral business connections.

AYSAF, which offers an ideal platform for the industry to meet the needs of shoe sole systems, leather, artificial leather, textile, eva, metal and plastics accessories, chemicals, adhesives, machinery, equipment and production technologies; it will once again become an important bridge between producers and buyers.



2022 Statistical Expectations



Why Exhibit?



Brand Awareness

Trade shows attract lots of media attention; use it to your advantage and gain exposure.



Customer Relationships

Invite your VIP customers to the exhibition, host them at your stand and have a chance to impress them.



Network with The Industry

Meet with members of the industry including your competitors, to create new business opportunities and strengthen your connections.



Competition

Stay in the game and show your presence among hundreds of local and international competitors.



Promotion

Take the opportunity to show your products to thousands of local and foreign visitors and provide solutions. Introduce your brand to your niche market by meeting with industry professionals.



Sales Opportunities

Meet decision making authorities and make on site sales. Research show that, trade show sales deals are easier to close.



Prestige

Exhibiting shows that you are one of the major players in this industry. Participating in a well-organized exhibition increases your prestige and gives you the chance to create the desired effect in the eyes of the visitors.

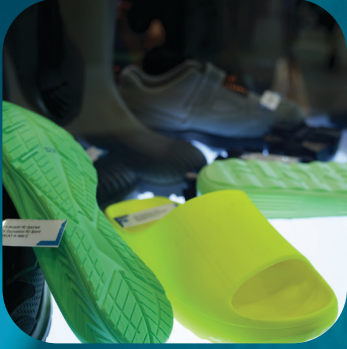


Exhibitor Profile

- Sole and Heel Manufacturers
- Accessory Manufacturers and Importers
- Textile Products
- Shoe Chemicals and Adhesives
- Leather Products
- Artificial Leather Products
- Machinery Manufacturers
- Quality Control and Occupational Safety
- Agents
- Service
- Other

Visitor Profile

- Shoe Manufacturers
- Shoe Wholesalers
- Shoe Supply Industry Products Wholesalers
- Shoe Fashion Designers
- Leathercraft Manufacturers



For Stand and Sponsorship: sales@artkim.com.tr

Exhibition Venue:

ISTANBUL EXPO CENTER

Yeşilköy, Atatürk Cad. No: 5/5 34149 Bakırköy, İstanbul / TURKEY

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